

# EMERGE

SMALL BUSINESS  
DEVELOPMENT PROGRAM

## Entry Application

### BASIC INFORMATION

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone Number \_\_\_\_\_ Cell Phone \_\_\_\_\_

### BUSINESS INFORMATION

1. Do you currently have some form of a business plan? If yes, please provide a copy.

2. How is your business organized (Legal/corporate status)?

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3. Who are the principals of the business? What is each party's ownership status?

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4. Where are you currently operating? Who is the owner of this property? Approximately how much are lease payments?

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5. Describe your product or service. What is the industry outlook for that product/service?

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6. How do you currently manufacture your product or provide your service?

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7. Describe your current marketing program. If you entered the program, describe your expansion plans and goals and how you would reach them.

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8. Past years annual sales and growth

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9. Past years expenses

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10. Current number of employees

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11. How many employees would you have in five years?

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## APPLICANT INFORMATION

1. Please describe your commitment to your business.

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2. If offered entry into the small business development program, do you agree to participate in all aspects of the program.

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3. What kind of business training have you received?

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4. Do you have a relationship with a financial lending institution? If necessary, do you have sufficient resources to secure a business loan?

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5. If you were granted entry into the program, what is your vision for your business? E.g. percent increase in product, expanding product line, etc.

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6. Are you delinquent on any taxes?

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7. Are you currently a party to any lawsuit or have any knowledge of potentially being a party in a lawsuit?

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